

ABDOO, HELEN TERRY: Files, 1983-1986 – REAGAN LIBRARY COLLECTIONS

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ABDOO, HELEN TERRY: Files, 1983-1986

Office of Media Relations, 1983-1986

Office of Public Liaison, 1986-1987 – see separate inventory

The Office of Media Relations handled all press contacts with the White House other than the actual White House press corps. It was created in the fall of 1981 from the Office of Media Liaison in the Press Office and the Television Office from the Office of Communication. The office had various names throughout the administration including: Media Liaison; Office of Media Relations and Planning; Office of Media Relations and Broadcasting; Office of Media and Broadcasting Relations). Their staff, physical location in the White House and general functions remained exactly the same during these various name changes. For ease of use and to reflect their organizational unity the Library is naming this office: Office of Media Relations.

Helen Terry Abdo joined the White House Office of Media Relations in November 1983 as an Administrative Assistant in the Speakers Bureau. In May 1984 she became a Staff Assistant in Media Relations and was the project leader for starting the White House News. Once the White House News was functional, she edited the News. Abdo worked directly for Merrie Spaeth and then Sue Mathis-Richard in the Office of Media Relations. She left the office of Media Relations in May of 1986 to work in Public Liaison as a press liaison and research assistant. There is a very small (single folder) collection for Ms. Abdo within the Office of Public Liaison.

Box 1

[Aerospace On-Line]

Briefing for College Students 10/03/1985

[Calendars 09/30/1984-06/15/1985] (1)-(6)

[Chron 1984]

[Chron 1985] (1)-(4)

Chron 1986 (1)(2)

[Electronic Mail and Related Systems User Manual - ITT Dialcom] (1)-(3)

Box 2

News Service (1)(2)

News Service 1985

Regional Briefing 04/18/1985 On Disk: Terry (1)-(5)

Responses re: White House News Service (1)-(5)

[Telenet, Tymnet and Uninet Access Numbers] (Binder)

The 1984 Political Convention: A Turning Point

Box 3

White House News [I] (1)(2)
White House News [II] (1)(2)
[White House News Service - I] (1)(2)
[White House News Service - II] (1)-(7)
White House News Service [III]
[White House News Service - Clippings 01/07/1985] (1)-(4)

Box 4

[White House News Service - Clippings January 1985] (1)(2)
[White House News Service - Correspondence] (1)(2)
[White House News Service - Form Letter to Accompany Mailings]
[White House News Service - Instructions for Use]
[White House News Service - Radio and Television News Directors Association Feed
12/05/1984-12/06/1984]
[White House News Service - Related Articles 1984-1985]
[White House News Service - Requests for Involvement 1985] (1)-(6)
White House News Service - Three Month Plan Book II (Binder) (1)(2)