

BORCHERDT, WENDY: Files, 1981-1982 – REAGAN LIBRARY COLLECTIONS

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**BORCHERDT, WENDY: Files, 1981-1982**

Presidential Personnel, White House Office of: Associate Director (no collection at this time)  
Public Liaison, White House Office of: Special Assistant to the President for Women

Wendy Borchardt (1936- ) was a management consultant and civic volunteer, who did volunteer work for every Ronald Reagan political campaign from 1966 to 1980. She moved beyond volunteer work with the 1980 Reagan Presidential campaign, working as a fundraiser. After the election, she assisted with the Inaugural ceremonies. Borchardt joined the White House Presidential Personnel staff in February 1981, with the twofold responsibility of recruiting and selecting women for Executive Branch positions, and recruiting ambassadorial candidates. In September 1981 she moved to the Office of Public Liaison, as the first Public Liaison person specifically assigned to women and women's groups. Borchardt left the White House staff in September 1982, shortly before being nominated as Deputy Under Secretary of Education for Intergovernmental and Interagency Affairs.

The Reagan Library has this single set of Borchardt files that document her time in Public Liaison (primarily) with a very small amount of documentation regarding her position within the Office of Presidential Personnel. The collection is arranged into two series: SERIES I: Subject File; and SERIES II: Women's Organizations.

SERIES I: SUBJECT FILE

Box 1

Abortion

ACTION Miscellaneous File

ACTION – Awards

ACTION – Conference on Voluntarism

[ACTION:] Technical Assistance

[ACTION:] Telethon

ACTION – Volunteer Week

ACTION – Working Group Voluntarism

ACTION – Young Volunteers in Action

Affirmative Action - I

Affirmative Action - II

Agency for International Development

Agriculture, Department of

Alcoholism Centers / Councils

American Institute of Architects

American Personnel and Guidance Association

American Society for Microbiology

Box 2

American Woman's Economic Development  
Arts & Humanities  
Balanced Budget  
Brother's Brother Foundation  
Cabinet Wives Briefing  
Capital Children's Museum  
Charter 100 Club  
Combined Federal Campaign  
Committee for National Security  
[Computer] (1)(2)  
Congressional Responses  
[Congressional:] Senator's Voting Record  
Consumer Products Safety Commission – Miscellaneous File  
Consumer Products Safety Commission – Newspaper Clippings  
Consumer Products Safety Commission Newspaper Clips: Congratulatory Letters;  
Speech  
Coro Foundation

Box 3

Correspondence (1)(2)  
[Correspondence:] Accepted Speaking Engagements (1)(2)  
[Correspondence:] Invitations Accepted  
[Correspondence:] Invitations – Engagements (1)(2)  
[Correspondence:] WB Invitations Declined  
[Correspondence:] General White House Memoranda (1)(2)  
[Correspondence:] Presidential Responses  
[Correspondence:] Requests for Speeches  
[Correspondence:] Response Letters  
[Correspondence:] Supportive Letters  
[Correspondence:] WB Thank-You / Social Events  
Defense Advisory Committee on Women in the Services Fall Meeting Minutes,  
11/16/1980-11/19/1980  
Defense Advisory Committee on Women in the Services 30th Anniversary Meeting  
04/26/1981-04/30/1981 (1)-(3)

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Defense Advisory Committee on Women in the Services 30th Anniversary Meeting  
04/26/1981-04/30/1981 (4)-(5)  
Department of Defense Women  
Deregulation Task Force  
Directory of Projects Involving Women" Volume III, April 1980  
Donnalley, M.J.  
Easter Seal Society  
*Echoes from the Past*

Economic Recovery Act (1981)  
Education, Department of  
[Education, Department of:] Title IX  
Energy, Department of  
Environmental Protection Agency – Small Business  
Equal Rights Amendment (1)(2)

Box 5

Equal Rights Amendment (3)  
[Equal Rights Amendment: Clippings]  
[Equal Rights Amendment: General Correspondence] (1)-(3)  
Federation Republican Women  
Fifty States Project  
Financial Matters  
First Lady Requests  
Flexitime  
Future Farmers of America  
Goodwill Foundation  
Grassley, Senator Chuck  
Head – Royce Speech  
Health and Human Resources, Department of

Box 6

Hoover Institution  
Howard University  
[HomeCall of Rochester, Inc.]  
Interior, Department of  
Internal Revenue Service / Tax Exempt Issue  
Issues Forecast  
[International Association of Auditorium Managers]  
International Communication Agency  
Jewish Community Contacts  
Junior League – St. Louis  
Junior League – Birmingham Speech  
Department of Labor  
Department of Labor - *Adelante Mujer Hispana III*  
Department of Labor - Corporate Women's Conference  
Department of Labor - Office of Federal Contract Compliance  
Department of Labor - Proposal All-Craft Center, Inc.  
Department of Labor - Women's Bureau (1)-(3)

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Department of Labor - Women's Bureau (4)-(6)  
Los Angeles Chamber of Commerce  
Los Angeles Olympic Organizing Committee  
Luce Luncheon

[Magazines:] *Glamour Magazine*  
[Magazines:] *Good Housekeeping*  
[Magazines:] *Executive Female*  
Mailings to Women (1)-(3)  
Memos – Department of State  
Miscellaneous  
Miscellaneous Correspondence  
Miscellaneous Files  
Miscellaneous Speeches (1)(2)  
National Alliance of Senior Citizens, Inc.  
National Committee for Adoption

Box 8

National Committee for Public Employees Retirement System  
National Hospice  
National Oceanic & Atmospheric Administration  
National Security Council  
National Women's Hall of Fame, Inc.  
Northridge Hospital Foundation  
Official Appearances  
Office of Personnel Management  
Office of Public Liaison  
Office of Public Liaison – Invitations  
Office of Public Liaison – Meeting Reports  
Office of Public Liaison: OPL – Memorandums  
Outreach Program  
Overseas Private Investment Corporation  
Pacific Legal Foundation  
Peace Corps  
Planned Parenthood  
Prayer Amendment (1)(2)  
Presidential Personnel Letters  
[Presidential Personnel:] Ambassadorial Memos / Responses

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[Presidential Personnel:] Ambassadorial Memos / Responses 10/30/82-5/18/82  
[Presidential Personnel:] Boards and Commissions  
[Presidential Personnel: Female Appointees]  
[Presidential Personnel:] Reagan Women Appointees  
[Presidential Personnel: Women Appointees Reception, 02/10/1982]  
[Presidential Personnel:] Judicial Appointments  
[Presidential Personnel:] HHS – Political Clearances  
[Presidential Personnel:] PAS / PA Schedule C Reception – WH  
[Presidential Personnel:] Presidential Commissions  
[Presidential Personnel:] Résumé Acknowledgments – Men  
[Presidential Personnel:] Miscellaneous Men's Résumés

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[Presidential Personnel:] Resume Acknowledgments – Women  
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[Presidential Personnel:] Helene Von Damm Referrals  
Presidential Proclamations  
Presidents Commission on Executive Exchange  
President's Committee on the Employment of the Handicapped  
Private Sector Initiatives Program  
Private Sector Initiatives Examples  
Private Sector Survey on Cost Control in Government  
Proclamations  
Pro-Life Organizations  
Publications

Box 11

Quint, Mary Elizabeth  
*The Reagan Presidency, a Review of the First Year – 1981*  
Reiss, Gwen Graham – RBC  
Republican Associates  
Republican National Committee  
Republican National Committee – Women's Network  
Republican State Committees  
Republican Women's Groups  
Rohn, Elizabeth J.  
Scheduling - I  
Scheduling - II  
SER (1)(2)  
Small Business Administration (1)(2)  
Small Business Administration – Briefings  
Small Business Administration / Department of Defense  
Small Business Administration Policy  
Speakers Bureau  
Special Interest Groups (1)

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Special Interest Groups (2)-(3)  
[Speeches:] Marlborough Speech [04/21/1982]  
[Speeches:] Pennsylvania Association of Hospital Auxiliaries Speech [05/04/1982]  
[Speeches:] St. Joseph County Speech [04/16/1982]  
[Speeches:] Salute to Career Women [06/01/1982]  
[Speeches:] Santa Barbara Speech Material [August 1982]  
[Speeches:] Washington State Speech [04/18/1982]  
Stanford University  
Task Force on Legal Equity for Women [I] (1)(2)  
Task Force on Legal Equity for Women [II] (1)-(3)

Interdepartmental Task Force on Women  
Tax Incentives, Volunteer Work  
Texas Trip  
TransCentury

Box 13

[TransCentury:] *Women in Development: A Resource List*  
[TransCentury:] *Funding Resources for Women in Development Projects*, July 1978  
[TransCentury:] *Development as if Women Mattered: An Annotated Biography with  
a Third World Focus"*  
Toczek, Ariadne M.  
United Nations Questionnaire  
United Republican Finance Committee of Los Angeles  
Vice President's Office  
Volunteer Development Institute  
Volunteer Groups Miscellaneous  
Volunteer Portfolio  
National Workshop on Volunteerism, 03/09/1982, New Orleans, Louisiana (Binder)  
Voting Rights Act  
Warrick, Lynn

Box 14

[The Washington Forum]  
White House  
White House Briefings  
White House – Political Affairs Office  
White House – Special Correspondence Office  
Women  
Women – Disabled  
[Women] "Displaced Homemakers"  
Women's History Week  
Women's Issues  
A Women's Network: HUD  
WB – Miscellaneous Correspondence  
WB – Personal Acknowledgments

SERIES II: WOMEN'S ORGANIZATIONS

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[Advertising Women of New York]  
Alan Guttmacher Institute  
Alpha Kappa Alpha Sorority, Inc.  
[Altrusa International, Inc.]  
Amalgamated Clothing and Textile Workers Union  
[American Agri-Women]

Box 15

American Association of Community Junior Colleges  
American Association for the Advancement of Science  
American Association of Higher Education, Women's Caucus  
American Association of Retired Persons  
American Association of University Women (1)-(3)  
American Association of Women Dentists  
American Baptist Women  
American Business Women's Association (ABWA)  
American Chemical Society  
American Council on Education  
American Farm Bureau Federation  
[American Farm Bureau Federation:] State Farm Bureaus  
American Home Economics Association  
American Jewish Committee  
American Legion Auxiliary (1)-(5)  
American Legislative Exchange Council  
American Medical Women's Association  
American Mizrahi Women  
American National Cowbells, Inc.  
American News Women's Club, Inc.  
American Nurses Association, Inc.  
American Planning Association – Planning and Women Division  
American Society of Allied Health Professions  
American Society of Professional and Executive Women  
American Society for Training and Development  
American Society of Women Accountants  
American Speech – Language – Hearing Association  
American Women's Economic Development Corporation  
American Women in Radio and Television, Inc.  
Arcadian Elpiniki Club

Box 16

[Arizona Women Lawyers Association]  
Asian Pacific Women's Center  
Association for Intercollegiate Athletics for Women (AIAW)  
Association of Flight Attendants  
Association for Women in Mathematics  
Association for Women in Science, Inc.  
Association of American Colleges  
Association of Junior Leagues, Inc. – State Affiliates  
Baltic Women's Council  
B'nai B'rith Women  
Bold Ministries  
Business and Professional Women's Club of the United States.  
Business and Professional Women's Club of the United States: BPW Briefing Book

(Binder)

Business and Professional Women's Clubs – State Affiliates  
The Business and Professional Women's Foundation  
Camp Fire, Inc.  
Capital Hill Women's Political Caucus  
Capital Press Women  
Catalyst  
Caucus for Women in Statistics  
Center for a Women's Own Name  
Center for the American Women and Politics (CAWP)  
Center for Women's Policy Studies  
Chi Eta Phi Sorority, Inc.  
Children's Defense Fund  
Christian Awareness Foundation  
Christian Women's National Concerns  
Christian Women's National Concerns (Groups Listed Within This Category)  
Christian Women's National Concerns – ACT Ministries  
Christian Women's National Concerns – B/M/C Advertising  
Christian Women's National Concerns – Christ for the Nations  
Christian Women's National Concerns – David Livingstone International "A"  
Christian Women's National Concerns – Foundation for Christian Self-Government  
Christian Women's National Concerns – International American Broadcasting Co., Inc.  
Christian Women's National Concerns – Lowell Lundstrom Ministries, Inc.

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Christian Women's National Concerns – Rex Humbard Foundation  
Christian Women's National Concerns – Victory Christian Center  
Christian Women's National Concerns – Westridge Christian School  
Church Women United  
Citizen's Commission on Pension Policy  
City / State – Commission on Status of Women  
Clearinghouse on Women's Issues  
Cleveland Twentieth Century Club  
Coalition for Women's Appointments  
Coalition of Labor Union Women  
Coalition of Women in National and International Business (CWNIB)  
Coalition of Women's Art Organizations  
Commission for Women's Affairs –Office of the Governor, Puerto Rico  
Committee for the Free World  
Committee on the Status of Women in the Economic Profession  
Committee on Women Historians: American Historical Association  
Common Cause  
Concerned Women for America  
Congressional Hispanic Caucus  
Congresswomen's Caucus  
Criswell Center for Biblical Studies



Contemporary Women's Forum  
National Society Daughters of the American Revolution (DAR)  
Defense Advisory Committee on Women in the Services (DACOWITS)  
Delegation for Friendship among Women  
Delaware Alliance of Professional Women  
The Delta Kappa Gamma Society International  
Displaced Homemakers Network, Inc. (1)(2)  
D.C. Federation of Republican Women  
Eagle Forum  
Eemunah Women of America  
Equity Policy Center  
Executive Women in Government  
The Executive Link  
Family Service Association of America  
Federally Employed Women, Inc.  
Federation of Organizations for Professional Women  
Financial Women's Association of New York  
Future Homemakers of America

Box 18

General Federation of Women's Clubs (1)-(8)  
General Federated Women's Clubs/State Clubs  
George Washington University (Women's Studies Programs)  
Georgia Coalition of Black Women, Inc.  
Girl Scouts of the United States  
Girls Clubs of America  
Graduate Women in Science, Inc. – Sigma Delta Epsilon  
Greek Orthodox Ladies Philoptochos Society

Box 19

Hadassah, The Women's Zionist Organization of America  
The Heritage Foundation  
Indianapolis Network of Women in Business  
Institute for Managerial and Professional Women (1)(2)  
Institute for Women Executives  
Interagency Task Force on American Indian Women  
Intercessors for America  
International Association for Personnel Women  
International Center for Research on Women  
International Organization for Women Executives (IOWE)  
Interagency Task Force on Women's Business Enterprise  
Inter-American Commission of Women (CIM)  
Jewish War Veterans of USA: National Ladies Auxiliary  
Leadership Conference of Women Religions of the United States of America  
League of United American Citizens  
League of Women Voters

Fairfax – League of Women Voters  
State League of Women Voters  
The Links Incorporated  
Mainstream, Inc.  
Maternity Center Association  
MBA Management, Inc.  
Mexican American Women’s National Association (MANA)  
National Assembly of Women Religious  
[National Assistance League]  
National Association for Female Executives  
National Association for Girls and Women in Sport (NAGWS)  
National Association of Black Women Attorneys  
National Association of Colored Women’s Clubs Inc.  
National Association of Commissions for Women I  
National Association of Commissions for Women II  
National Association of Cuban American Women of the U.S.A.  
National Association of Extension Home Economists  
National Association of Insurance Women (International)  
National Association of Negro Business & Professional Women  
National Association of Women Business Owners

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National Association of Women in Construction (NAWIC)  
National Association of Women Lawyers  
National Bar Association (NBA) Women Lawyer’s Division (WLD)  
National Black Nurses Association, Inc.  
National Coalition for Women and Girls in Education  
National Coalition for Women in Defense  
National Commission on Working Women  
National Committee Concerned with Asian Wives of U.S. Servicemen  
National Committee on Women in Public Administration (NCWPA)  
National Conference of Puerto Rican Women  
National Congress of Neighborhood Women  
National Council of Career Women  
National Council of Catholic Women  
National Council of Jewish Women  
National Council of Negro Women  
[National Council of Women]  
National Council of Women of the United States, Inc.  
National Council on Alcoholism  
National Council on Family Relations  
National Education Association  
National Extension Homemakers Council, Inc.  
The National Federation of Business & Professional Women  
National Federation of Temple Sisterhoods  
National Forum for Executive Women

The National Grange  
[National Home Fashions League]  
National Institute on Drug Abuse

Box 21

National Organization for Women  
National Woman's Christian Temperance Union  
National Woman's Party  
National Women's Education Fund  
National Women's Health Network  
National Women's Law Center  
National Women's Political Caucus  
National Women's Political Caucus - State Chapters  
Nebraska Federation of Women's Clubs  
Network of Women in Business  
New Trans-Century Foundation Secretariat for Women in Development  
North Iowa Area Development Center for Human Development "dba" The Door Opener  
Non-Traditional Employment for Women  
Nuclear Energy Women  
Older Women's League  
Organization of Chinese American Women  
Organization of Women for Legal Awareness (OWLA)  
Outstanding Young Women of America  
Pilot Club International  
Pioneer Women / Na'amat  
Planned Parenthood Federation of America, Inc.  
Polish Women's Alliance of America  
Population Crisis Committee Draper Fund

Box 22

Project on the Status and Education of Women  
Religious Coalition for Abortion Rights  
Republican Women's Federal Forum  
Right Woman  
Rural American Women  
Secretariat for Women in Development  
Sigma Delta Epsilon – See Graduate Women in Science File  
Society of Women Engineers  
Soroptimist International of America  
Stanford Professional Women's Club of Los Angeles  
Top Ladies of Distinction  
Trade Union Women of African Heritage, Inc.  
Ukrainian National Women's League of America, Inc.  
Unitarian Universalist Women's Federation  
United Food and Commercial Workers International Union  
United Methodist General Board of Church and Society

Washington Forum  
Washington Women's Network  
Wider Opportunities for Women, Inc.  
Woman to Woman in Washington  
Women and Health Roundtable  
Women at Work  
Women Business Owners  
Women Chemists Committee, American Chemical Society  
Women Employed  
Women Entrepreneurs, Inc.  
Women for Sobriety, Inc.  
Women in Accounting  
Women in Advertising and Marketing  
Women in Armed Services  
[Women in ABC (Associated Builders and Contractors) Committee]  
Women in Communications, Inc.  
Women in Community Service  
Women in Community Service (WICS)  
Women in Development Program (Agency for International Development)  
Women in Educational Leadership  
Women in Government  
Women in Government Relations  
Women in Government Relations, Inc.

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Women in Information Processing  
Women in Information Processing (WIP)  
Women in Municipal Government (National League of Cities)  
[Women in Science]  
Women in Science and Engineering (WISE)  
Women Involved in Farm Economics  
Women Officials in the National Association of Counties (WON)  
[Women / Political (editorial)]  
Women's Action Alliance, Inc.  
Women's Action Organization  
Women's Action Organization (State, AID, USICA)  
Women's Alliance – WOMA  
Women's American Organization for Rehabilitation through Training  
Women's Campaign Fund  
Women's City Club of New York  
Women's College Coalition  
Women's Conference Advisory Board  
Women's Division, Board of Global Ministries, United Methodist Church  
Women's Economic Round Table  
Women's Forum Chapter  
Women's Forum, Inc.

Women's Funding Coalition NYC  
Women's Graphic Center (The Women's Building)  
Women's Groups  
Women's International Alert - I  
Women's International Alert - II  
Women's International League for Peace and Freedom  
Women's International Network  
Women's League for Conservative Judaism  
Women's Legal Defense Fund  
Women's Medical Center of Washington, D.C.  
Women's Missionary Union, Southern Baptist Convention  
Women's National Bank  
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Women's Organizations – Legislative Activities

Box 24

Women's Pension Project  
Women's Research & Education Institute  
Women's Rights National Historical Park  
Women's Rights Project (ACLU)  
Women's Studies Program & Policy Center – George Washington Univ.  
*WorkAlert*  
*Working Women*  
YWCA - Young Women's Christian Association of the USA  
Zonta International