

## ROLLINS, EDWARD J.: Files, 1981-1983 – REAGAN LIBRARY COLLECTIONS

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### **ROLLINS, EDWARD J.: Files, 1981-1983**

Deputy Assistant to the President for Political Affairs, 1981; Assistant to the President for Political Affairs and Director of the Office of Political Affairs, 1981-83; Assistant to the President for Political and Intergovernmental Affairs, 1985.

Edward Rollins was born into a Democratic household in Boston in 1943. After World War II he moved with his family to Vallejo, California. Rollins graduated from Chico State University in northern California in 1968. He then held various Republican staff positions within the California Assembly. He also worked in the Nixon and Ford administrations, as a Congressional liaison within the Department of Transportation.

Rollins joined the White House staff in 1981 as the second in command under Franklyn (Lyn) Nofziger, the long-time Reagan advisor who was President Reagan's first Director of the Office of Political Affairs. When Mr. Nofziger resigned in November 1981, Rollins was appointed to his post. During his tenure as Director of the Office of Political Affairs, Rollins was often a controversial figure because of his outspoken candor with the press and the public. He worked actively to assist Republican candidates in sympathy with the President, and worked publicly against Sen. Robert Packwood, head of the Republican Senate Committee and a frequent critic of the President. Rollins and the Office of Political Affairs were heavily involved in assisting Republican congressional and gubernatorial candidates during the 1982 election.

Rollins left the White House staff in October 1983 to become director of President Reagan's successful 1984 reelection campaign. After Reagan was inaugurated for a second term, Rollins returned to the White House staff as head of the new office of Political and Intergovernmental Affairs. He left the White House staff for the second time effective October 1, 1985.

In the 1990s, Rollins worked as political consultant for the first gubernatorial campaign of Christine Todd Whitman, governor of New Jersey. He also served briefly with the 1992 Ross Perot presidential election campaign. More recently, Rollins was the national campaign manager for the Mike Huckabee campaign for President in 2008.

The Edward Rollins collection has had some limited arrangement. We currently have two completed series: Republican Correspondence File, 1981-1982 and Mailgrams, 1982. We will assign series numbers to this material when the collection is fully arranged. This open material is very limited in scope and content. It does not contain any material regarding the President's 1980 or 1984 election, or Rollins' 1985 White House work.

**SERIES: REPUBLICAN CORRESPONDENCE FILE, 1981-82 (3.2 l.ft., Boxes 1-8)**

The Correspondence File consists of letters, notes and memos sent to Mr. Rollins from Republican office holders and Republican officials at the national, state and local levels. The files also contain a considerable amount of Republican constituent mail supporting Rollins criticism of Sen. Bob Packwood. It is arranged alphabetically by correspondent and then chronologically.

**SERIES: MAILGRAMS, 1982 (3.6 l.ft., Boxes 9-17)**

The Mailgrams series contains mailgrams to various Senators and Representatives regarding an increase in the excise tax on cigarettes. These are copies of the mailgrams passed on to Ed Rollins by the Tobacco Institute. The material is filed by date of the mailgram and then by the state of the sender.

Container List

Box 1

REPUBLICAN CORRESPONDENCE FILE, 1981-82.

**[AAA-ALL: Ed Rollins Correspondence File]**  
**[AND-AUS: Ed Rollins Correspondence File]**  
**[BAG-BAL: Ed Rollins Correspondence File]**  
**[BAM-BAN: Ed Rollins Correspondence File]**  
**[BAR-BAT: Ed Rollins Correspondence File]**  
**[BAX-BIN: Ed Rollins Correspondence File]**  
**[BLA-BOD: Ed Rollins Correspondence File]**  
**[BOH-BOY: Ed Rollins Correspondence File]**  
**[BRA (1 of 2): Ed Rollins Correspondence File]**  
**[BRA (2 of 2): Ed Rollins Correspondence File]**  
**[BRE-BRY: Ed Rollins Correspondence File]**  
**[BUR-BUS: Ed Rollins Correspondence File]**  
**[CAL-CAQ: Ed Rollins Correspondence File]**  
**[CAR: Ed Rollins Correspondence File]**

Box 2

**[CAS-CER: Ed Rollins Correspondence File]**  
**[CHA: Ed Rollins Correspondence File]**  
**[CHE-CLA: Ed Rollins Correspondence File]**  
**[CLI-COLE: Ed Rollins Correspondence File]**

**[COLL-COLT: Ed Rollins Correspondence File]**  
**[COM-CON: Ed Rollins Correspondence File]**  
**[COO-COT: Ed Rollins Correspondence File]**  
**[COV-CRA: Ed Rollins Correspondence File]**  
**[CRO-CUR: Ed Rollins Correspondence File]**  
**[DAH-DAW: Ed Rollins Correspondence File]**  
**[DEC-DEL: Ed Rollins Correspondence File]**  
**[DeNardis: Ed Rollins Correspondence File]**  
**[DES-DOL: Ed Rollins Correspondence File]**  
**[DOM-DUE: Ed Rollins Correspondence File]**  
**[DUN-DWY: Ed Rollins Correspondence File]**  
**[EAR-ENR: Ed Rollins Correspondence File]**

Box 3

**[ERI-EWE: Ed Rollins Correspondence File]**  
**[FAR-FIT: Ed Rollins Correspondence File]**  
**[FLA-FLY: Ed Rollins Correspondence File]**  
**[FOR-FRE: Ed Rollins Correspondence File]**  
**[FUL-FUN: Ed Rollins Correspondence File]**  
**[GAB-GEO: Ed Rollins Correspondence File]**  
**[GER-GON: Ed Rollins Correspondence File]**  
**[GOU-GUT: Ed Rollins Correspondence File]**  
**[HAA-HAR: Ed Rollins Correspondence File]**  
**[HAS-HEC: Ed Rollins Correspondence File]**  
**[HED-HER: Ed Rollins Correspondence File]**  
**[HIC-HIN: Ed Rollins Correspondence File]**  
**[HIR-HOR: Ed Rollins Correspondence File]**  
**[HOS-HYL: Ed Rollins Correspondence File]**

Box 4

**[I : Ed Rollins Correspondence File]**  
**[JAC-JEF: Ed Rollins Correspondence File]**  
**[JEN-JES: Ed Rollins Correspondence File]**  
**[JOH-JOY: Ed Rollins Correspondence File]**  
**[KAI-KAR: Ed Rollins Correspondence File]**  
**[KEE-KEY: Ed Rollins Correspondence File]**  
**[KIN-KNI: Ed Rollins Correspondence File]**  
**[KON-KOS: Ed Rollins Correspondence File]**  
**[LAC-LAI: Ed Rollins Correspondence File]**  
**[LAM-LAS: Ed Rollins Correspondence File]**  
**[LAU-LED: Ed Rollins Correspondence File]**  
**[LES-LIT: Ed Rollins Correspondence File]**  
**[LLO-LYO: Ed Rollins Correspondence File]**  
**[MAC-MARK: Ed Rollins Correspondence File]**  
**[MART: Ed Rollins Correspondence File]**

Box 5

**[MAS-MAY: Ed Rollins Correspondence File]**  
**[McA-McQ: Ed Rollins Correspondence File]**  
**[MEA-MIL: Ed Rollins Correspondence File]**  
**[MIT-MONI: Ed Rollins Correspondence File]**  
**[MONK-MYG: Ed Rollins Correspondence File]**  
**[NAT-NEW: Ed Rollins Correspondence File]**  
**[NIC: Ed Rollins Correspondence File]**  
**[NOF: Ed Rollins Correspondence File]**  
**[NOL-NYS: Ed Rollins Correspondence File]**  
**[OAX-OLS: Ed Rollins Correspondence File]**  
**[O'Neil: Ed Rollins Correspondence File]**  
**[O'RE-OTT: Ed Rollins Correspondence File]**

Box 6

**[PA-PAT: Ed Rollins Correspondence File]**  
**[PAU-PE: Ed Rollins Correspondence File]**  
**[PF-PH: Ed Rollins Correspondence File]**  
**[PI-POT: Ed Rollins Correspondence File]**  
**[POW: Ed Rollins Correspondence File]**  
**[PR-PU: Ed Rollins Correspondence File]**  
**[Q: Ed Rollins Correspondence File]**  
**[RA-RAY: Ed Rollins Correspondence File]**  
**[RE-REA: Ed Rollins Correspondence File]**  
**[REE-RH: Ed Rollins Correspondence File]**  
**[RI-RIC: Ed Rollins Correspondence File]**  
**[RIE-ROC: Ed Rollins Correspondence File]**  
**[ROD-ROM: Ed Rollins Correspondence File]**  
**[ROP-ROR: Ed Rollins Correspondence File]**

Box 7

**[ROR-ROY: Ed Rollins Correspondence File]**  
**[RUB-RUP: Ed Rollins Correspondence File]**  
**[RUS-RY: Ed Rollins Correspondence File]**  
**[SA-SK: Ed Rollins Correspondence File]**  
**[SL-SW: Ed Rollins Correspondence File]**  
**[TA-TE: Ed Rollins Correspondence File]**  
**[TH-TIL: Ed Rollins Correspondence File]**  
**[TIM-TOL: Ed Rollins Correspondence File]**  
**[TOO-TUR, C: Ed Rollins Correspondence File]**  
**[TUR, J-TY: Ed Rollins Correspondence File]**  
**[U-UM: Ed Rollins Correspondence File]**  
**[UN-UZ: Ed Rollins Correspondence File]**  
**[VA-VANA: Ed Rollins Correspondence File]**

Box 8

**[VAND-VIG: Ed Rollins Correspondence File]**  
**[VIL-VU: Ed Rollins Correspondence File]**  
**[WAG-WALL: Ed Rollins Correspondence File]**  
**[WALS-WAR: Ed Rollins Correspondence File]**  
**[WAS-WAT: Ed Rollins Correspondence File]**  
**[WEB-WEE: Ed Rollins Correspondence File]**  
**[WET-WHE: Ed Rollins Correspondence File]**  
**[WHI-WIC: Ed Rollins Correspondence File]**  
**[WID-WIL: Ed Rollins Correspondence File]**  
**[WIN-WOO: Ed Rollins Correspondence File]**  
**[WOR-WY: Ed Rollins Correspondence File]**  
**[Y: Ed Rollins Correspondence File]**  
**[Z: Ed Rollins Correspondence File]**

Box 9

SERIES: MAILGRAMS, 1982

**[Mailgrams to Various Congressmen, re: Proposed Cigarette Excise Tax Referred to  
Rollins by the Tobacco Institute]**

**[Mailgrams - 07/10/1982]**  
**[Mailgrams - 07/12/1982]**  
**[Mailgrams - 07/13/1982]**  
**[Mailgrams - 07/14/1982]**  
**[Mailgrams - 07/15/1982]**  
**[Mailgrams - 07/16/1982] (1)-(3)**  
**[Mailgrams - 07/17/1982] (1)-(3)**  
**[Mailgrams - 07/18/1982]**  
**[Mailgrams - 07/19/1982] (1)-(5)**

Box 10

**[Mailgrams - 07/19/1982] (6)-(16)**  
**[Mailgrams - 07/20/1982] (1)-(3)**

Box 11

**[Mailgrams - 07/20/1982] (4)-(16)**

Box 12

**[Mailgrams - 07/20/1982] (17)-(30)**

Box 13

**[Mailgrams - 07/20/1982] (31)-(43)**

Box 14

**[Mailgrams - 07/20/1982] (44)-(56)**

Box 15

**[Mailgrams - 07/20/1982] (57)-(69)**

Box 16

**[Mailgrams - 07/20/1982] (70)-(76)**

**[Mailgrams - 07/21/1982] (1)-(5)**

Box 17

**[Mailgrams - 07/21/1982] (6)-(9)**

**[Mailgrams - 07/22/1982]**

OA 8275

OPL – Borchardt/Jepsen

EPA I

EPA II

Agriculture

Balitzer – ARA (Americans for the Reagan Agenda)

Blacks

Commerce

Defense [White House Out Card] – see OA 8276

Education

Energy

FEMA

HHS

Hispanics

HUD

Interior

OA 8276

OPL – Dole, E. – [White House Out Card]

Speeches

RR Messages, A-M

Social Security

Social Programs

Secret Service

Jewish Group

Justice

Minorities – Ethnic

Republican National Committee – Republican National Congressional Committee

Reference Guide

Press Conferences – Transcripts

Ronald Reagan/Campaign

Ronald Reagan/Inaugural

Ronald Reagan/Speeches, Misc.

Polls For/Of President Reagan  
Waste, Fraud, Abuse in Federal Government  
Veteran's Administration  
Tax Cut  
Taxes – General  
Economic Programs  
Defense

OA 8277  
Budget – June 1982  
Redistricting  
FEC Reports – 1982  
[Helsing Correspondence]  
“You’ve Got to Be There” 1982 World’s Fair, Knoxville, TN (videotape)  
CBS Nightwatch 09/08/1983 (videotape)  
Miscellaneous – [Mostly Bill Lacy Correspondence]  
[House of Representatives 1981 Vote Analysis]  
Miscellaneous  
Private Sector Initiative – White House (binder)  
College Republican National Committee (folder)  
Promises: A Progress Report on President Reagan’s First Year  
The Text of the President’s Address and Accompanying Fact Sheets on the State of the  
Union, 01/25/1983  
The President’s FY 1984 Budget Freeze and Reform Plan  
[Distilled Spirits Council of the United States] (loose correspondence)  
United States Trade Rep  
Veterans Administration  
Treasury  
State Department  
Republicans  
OPM (Office of Personnel Management)  
Transportation  
Labor  
NSC  
NCPAC  
OMB  
Republican Groups  
SBA  
RNC