

## ROUSSEL, PETER: Files, 1981-1987 – REAGAN LIBRARY COLLECTIONS

Material noted **in bold** within this collection is currently available for research use. If a folder is available for research use it may still have withdrawn material due to Freedom of Information Act restrictions. Most frequent withdrawn material is national security classified material, personal privacy, protection of the President, etc. Any non-bolded folder is closed for research.

The non-bolded folders are subject to Freedom of Information Act (FOIA) requests under the provisions of the Presidential Records Act (PRA).

If you are interested in submitting a FOIA request for access to any of the unavailable records or have any questions about these collections or series, please contact our archival staff at 1-800-410-8354, outside the US at 1-805-577-4012, or email [reagan.library@nara.gov](mailto:reagan.library@nara.gov).

### **ROUSSEL, PETER: Files, 1981-1987**

Press Secretary, White House Office of the, Deputy Press Secretary

Peter Roussel was born in Houston, Texas in 1941. He has had a career as an American press secretary and public relations executive.

Roussel attended St. John's School in Houston, Texas. He then attended the University of Houston, graduating in 1965. Both his parents were journalists, his late father, Hubert Roussel, serving as drama, music and film critic for the *Houston Post*, 1933-66.

Peter Roussel began his career with the Federal Government in 1969 when he was asked to be press secretary to then U.S. Congressman George H. W. Bush. When Bush subsequently served as U.S. Ambassador to the United Nations (1971–1973) and Chairman of the Republican National Committee (1973–1974), Roussel continued to serve as Bush's press secretary.

Roussel went on to serve two tours of duty in the White House, as Staff Assistant to President Ford (1974–1976), then as Special Assistant and Deputy Press Secretary to President Reagan (1981–1987).

In 1976 Roussel became a special assistant to President Ford's national campaign director, James A. Baker III. After that he served as communications director for Baker's 1978 campaign for Attorney General of Texas.

Roussel's career has also been in public relations, including as executive vice president of Neumann Roussel Public Relations, 1996-2003. From 2004-2008 he was a columnist for *Intown* magazine, writing a monthly column and serving as editor, June 2005-April 2008.

Roussel is now a public speaker, author/playwright and television-radio commentator based in Houston, Texas. In 2009 he was appointed to the Philip G. Warner Endowed Chair in Sam Houston State University's Department of Mass Communication, where he teaches courses on public relations and press-presidency interactions.

He is the author of the White House-based novel, *Ruffled Flourishes*. The novel is a satiric look at the daily travails of reporters covering the White House, attempting to squeeze accurate information from presidential representatives.

This collection is arranged into five series. SERIES I: Chronological Files: 1981-1984; SERIES II: Chronological Files: 1985-1987; SERIES III: Subject Files; SERIES IV: Phone Logs; SERIES V: Scheduling

SERIES I: Chronological Files 1981-1984

Box 1

Chron A – 1981-1984 (1)-(3)  
Chron B – 1981-1984 (1)-(12)  
Chron C – 1981-1984 (1)-(3)

Box 2

Chron C – 1981-1984 (4)-(7)  
Chron D – 1981-1984 (1)-(4)  
Chron E – 1981-1984 (1)(2)  
Chron F – 1981-1984 (1)-(3)  
Chron G – 1981-1984 (1)-(4)

Box 3

Chron G – 1981-1984 (5)(6)  
Chron H – 1981-1984 (1)-(10)  
Chron I – 1981-1984  
Chron J – 1981-1984 (1)-(3)  
Chron K – 1981-1984 (1)-(4)

Box 4

Chron L – 1981-1984 (1)-(6)  
Chron M – 1981-1984 (1)-(10)  
Chron N – 1981-1984 (1)-(3)

Box 5

Chron O – 1981-1984 (1)(2)  
Chron P – 1981-1984 (1)-(5)  
Chron R – 1981-1984 (1)-(7)  
Chron S – 1981-1984 (1)-(4)

Box 6

Chron S – 1981-1984 (5)-(11)  
Chron T – 1981-1984 (1)-(4)  
Chron U – 1981-1984 (1)(2)  
Chron V – 1981-1984 (1)-(7)

Box 7

Chron W –1981-1984 (8)

Chron Y –1981-1984

Chron Z – 1981-1984

SERIES II: Chronological Files 1985-1987

Box 7, cont.

Chron A 1985-1987

Chron B 1985-1987 (1)-(5)

Chron C 1985-1987 (1)-(4)

Chron D 1985-1987 (1)(2)

Chron E 1985-1986

Chron F 1985-1987 (1)-(3)

Box 8

Chron G 1985-1987 (1)-(4)

Chron H 1985-1986 (1)-(5)

Chron I 1985-1986

Chron J 1985-1987 (1)(2)

Chron K 1985-1986 (1)-(3)

Chron L 1985-1987 (1)-(3)

Chron M 1985-1987 (1)

Box 9

Chron M 1985-1987 (2)-(6)

Chron N 1985-1987 (1)(2)

Chron O 1985-1987

Chron P 1985-1986 (1)(2)

Chron Q 1986

Chron R 1985-1987 (1)-(3)

Chron S 1985-1987 (1)-(7)

Box 10

Chron T 1985-1986 (1)(2)

Chron U 1985-1986

Chron V 1985-1986

Chron W 1985-1987 (1)-(5)

Chron Y 1985-1986

Chron Z 1985

SERIES III: Subject Files

Box 10, cont.

[Action Plan in Emergency]

Jim Baker (1)-(8)

Box 11

[Credentials Meeting, February 1985]

Mike Deaver (1)(2)

[Trude Feldman]

[Financial Disclosure Forms] (1)(2)

[Geneva Summit]

[Gift Records]

[Ideas for President Reagan's Last Year in Office 11/19/1986]

Al Kingon

[Memos to File] (1)-(3)

[Personnel Recommendations]

Donald T. Regan (1)-(7)

Box 12

[Roussel Memo re: Media Negative Slant 08/10/1983]

**Memos to Larry Speakes (1)-(4)**

[Rusty Staub Honoring Day 07/13/1986]

[Tax Issues]

[Travel Voucher for 07/06/1981-07/10/1981]

[President's Trip to the Far East 04/25/1986-05/07/1986] (1)(2)

[President's Trip to Reykjavik, Iceland 10/11/1986-10/12/1986]

[Barbara Walters Interview 1986]

**[White House Fellows]**

SERIES IV: Phone Logs

Box 12, cont.

Roussel Phone Logs 1981 (1)-(4)

Roussel Phone Logs 1982 (1)-(4)

Box 13

RousselPhone Logs 1982 (5)(6)

Roussel Phone Logs 1983 (1)-(6)

Roussel Phone Logs 1984 (1)-(4)

Roussel Phone Logs 1985 (1)-(3)

Box 14

Roussel Phone Logs 1985 (4)-(6)

Roussel Phone Logs 1986 (1)-(6)

SERIES V: Scheduling

Box 14, cont.

[Interview Schedule Proposals] (1)(2)

[Long-Range Schedule Planning] (1)(2)

Requests for Interviews with the President 07/24/1984-08/13/1984

Requests for Interviews with the President 08/16/1984

Requests for Interviews with the President 08/16/1984-08/21/1984  
Requests for Interviews with the President 08/22/1984-08/30/1984  
Requests for Interviews with the President 08/31/1984 (1)

Box 15

Requests for Interviews with the President 08/31/1984 (2)  
Requests for Interviews with the President 08/31/1984-09/11/1984  
Requests for Interviews with the President 09/13/1984  
Requests for Interviews with the President 09/18/1984-09/27/1984  
Requests for Interviews with the President 09/28/1984-10/17/1984  
Requests for Interviews with the President 10/18/1984-10/30/1984  
Requests for Interviews with the President 10/31/1984-12/05/1984  
Requests for Interviews with the President 02/01/1985-02/20/1985  
Requests for Interviews with the President 02/22/1985-04/11/1985  
Requests for Interviews with the President 04/12/1985-05/23/1985  
Requests for Interviews with the President 05/29/1985-06/10/1985  
Requests for Interviews with the President 06/13/1985-06/28/1985  
Requests for Interviews with the President 07/02/1985  
Requests for Interviews with the President 07/03/1985-08/19/1985  
Requests for Interviews with the President 08/27/1985-09/10/1985  
Requests for Interviews with the President 09/11/1985-09/23/1985  
Requests for Interviews with the President 09/24/1985-09/25/1985  
Requests for Interviews with the President 09/26/1985-10/10/1985

Box 16

Requests for Interviews with the President 10/18/1985-12/18/1985  
Requests for Interviews with the President 01/09/1986-01/27/1986  
Requests for Interviews with the President 01/29/1986-02/14/1986  
Requests for Interviews with the President 02/24/1986-03/25/1986  
Requests for Interviews with the President 04/10/1986-05/29/1986  
Requests for Interviews with the President 07/01/1986-07/23/1986  
Requests for Interviews with the President 08/05/1986-08/15/1986  
Requests for Interviews with the President 09/05/1986-09/16/1986  
Requests for Interviews with the President 09/17/1986  
Requests for Interviews with the President 09/25/1986-10/16/1986  
Requests for Interviews with the President 10/20/1986-12/05/1986  
Requests for Interviews with the President 12/06/1986-12/18/1986  
[Scheduling Recommendations and Approvals 1985] (1)(2)  
[Scheduling Recommendations and Approvals 1986] (1)-(5)