

## WESTERMAN, EDITH: Files, 1983-1985 – REAGAN LIBRARY COLLECTIONS

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### **WESTERMAN, EDITH: Files, 1983-1985**

#### Office of Private Sector Initiatives

##### OA 9953 (Videotapes – Stored in Audio-Visual Storage)

- 1 Adopt-A-School San Diego, California
- 2 Richmond Community Hospital – Richmond, Virginia
- 3a Warren Village – Denver, Colorado (Missing)
- 3b Inter-Faith Task Force – Littleton, Colorado (Missing)
- 4 Clean Team
- 5 Cory Litchen – Belleville, Illinois
- 6 Operation Care, Inc. – Atlanta, Georgia
- 7 Wednesday's Child – Oklahoma City, Oklahoma
- 8 Adopt-A-School San Diego, California (Missing)
- 9 Bronx Frontier Development Corp New York, New York (Missing)
- 10 Teach The Children – San Antonio, Texas (Missing)
- 11 5 Who Care Program Edmond, Oklahoma
- 12 A Helping Hand – Volunteers Philadelphia, Pennsylvania
- 13 A Partnership for the 80s Atlantic County, NJ
- 14 St. Louis Partnership – St. Louis, Missouri

##### OA 9954 (Videotapes – Stored in Audio-Visual Storage)

- 15 Community Programs Utilizing Volunteers – Hartford, Connecticut
- 16a Partnership in Neighborhood Growth Program – Birmingham, Alabama
- 16b Aid for Birmingham Performing Arts – Birmingham, Alabama
- 17a Volunteer Attorneys Project Kansas City, Missouri (Missing)
- 17b The 2% Club Kansas City, Missouri (Missing)
- 17c Summer Alliance Kansas, City, Missouri (Missing)
- 17d Witmore Neighborhood Program Kansas City, Missouri (Missing)
- 17e Harvesters Food Distribution Kansas City, Missouri (Missing)
- 18 Heritage Hill Foundation Green Bay, Wisconsin

- 19 The Great Houston Trashout Houston, Texas
- 20 Business to the Rescue – Baltimore, Minneapolis-St. Paul, Atlanta, Milwaukee,  
Memphis, Seattle, San Francisco
- 21 Our Finest Hour Ft. Wayne, Indiana
- 22 Milwaukee Development Part of Business to the Rescue
- 22a (Grant One Development) Milwaukee, Wisconsin
- 23 The Personal Story – Roger Stauback 10:38 United Way
- 24 Sun City Senior Citizens Law Enforcement Project (Missing)
- 25 Estrella Children’s Park
- 26 Job-A-Thon KGAN-TV Iowa
- 27 Summer Jobs for Youth Richmond,
- 28 Human Resource Center
- 29 KHJ-TV Job-A-Thon

OA 9955 (Videotapes – Stored in Audio-Visual Storage)

- 30 Spec Drinkers on the Streets Houston, Texas
- 31 Private Sector Initiative Series – WKRC-TV
- 32 Briefing of Trade Association CEO’s White House (WHTV)
- 33 Briefing of Industry CEO’S and Others – White House (WHTV)
- 34 A Common Cause - Burlington Industries (Missing)
- 35 Summer Jobs - Richmond Chamber
- 36 Elderly Dental Care - American Dental Association (Missing)
- 37 WTVG 13 Spirit of Toledo; Ohio’s Newest City
- 38 Georgia Power Initiatives in Corporate Citizenship (Missing)
- 39 Inquiry News 2 “Is There Life After Reagonomics?”
- 40 Dentistry for the Homebound / Hour Magazine
- 41 Something More – Volunteerism
- 42 New Jersey Conference on Corporate Community Involvement Mutual Benefit  
Life
- 43a Two Percent Club / Summer Alliance
- 43b Volunteer Attorneys Project
- 43c Neighborhood Pride
- 43d Harvesters Food Distributors
- 43e Incentives = Volunteering
- 43f Interview: How to Volunteer

OA 9956 (Videotapes – Stored in Audio-Visual Storage)

- 44 Fitness Fair for High School Students
- 45 Various [illegible] Awards Program in Denver
- 46 [illegible] in CO
- 47 The [illegible]
- 48 Vietnam Memorial [illegible]
- 49 Mission: Employment (update)
- 50 Can-A-Thon

- 51 Community Services in Toledo
- 52 Free Job Wanted Ads
- 53 People That Love Centers
- 54 Partnerships in America
- 55 Job-A-Thon
- 56 Sylvester Stallone Series
- 57 Volunteer Report with Frank Reynolds (Missing)

OA 9957 (Videotapes – Stored in Audio-Visual Storage)

- 58 Women Make the Difference
- 59 Transit in Transition (Missing)
- 60 One to One
- 61 McNeil/Lehrer Show on Private Sector Initiative (Missing)
- 62 Partners for Community Development (Federated Women’s Clubs)
- 63 Cancer: Living With the Nightmare
- 64 Jobs: Meeting the Challenge (Missing)
- 65 Viet Nam Veteran’s Leadership Program
- 66 Summer Jobs – 1983
- 67 President’s Speech on Private Sector Initiatives (3 minutes)

OA 9958 (Videotapes – Stored in Audio-Visual Storage)

- 68 KAKE – TV Wichita, Kansas Community Projects: “Surviving Reaganomics”
- 68a “Legal Aid Office” Wichita Bar Association
- 68b “Adopt a High Rise” Senior Citizen Housing
- 68c “Share-A-Home” House Sharing for Seniors and (illegible)
- 68d “Adult Home Care” Housing for Adult Handicapped
- 68e “Drug Care” Private Donations of Pharmaceuticals by Private
- 68f “St. Mary’s Food Bank”
- 68g “Community Gardens”
- 68h “Home Matching” Follow Up
- 68i “Day Care” Private Centers for Employees
- 68j Capsule Overview of Series in Wichita
- 68k Energy Conservation (Weatherization)
- 68l Food Bank
- 68m Adopt-A-Park
- 68n School/Business Partnerships
- 68o Employee Volunteerism (Missing)
- 68p Box Project (Missing)
- 68q Donated Goods
- 69 “Stop Drugs at the Source” Washington, Georgia
- 70 “You Gotta Have Arts” Gp. W. Boston
- 71 WDCA-TV Private Sector Initiative Washington, D.C.
- 72 United Technologies – The Special Olympics
- 73 KAKE-TV “Helping Our Own” Multi Part Series
- 73a “Health Fair”

- 73b “Emergency Basic Needs” (audio portion poor)
- 73c “Specialized Services (Audio Portion Poor)
- 73d “Youth Services”
- 73e “Meals on Wheels & Senior Citizen Housing”
- 74 Partnerships in America – PSI Task Force (Missing)
- 75 Get Involved – ACTION

OA 9959 (Videotapes – Stored in Audio-Visual Storage)

- 76 Job Training Program (3 Parts)
- 77 President Reagan: Encouraging Business to Provide Summer Jobs (Missing)
- 78 Neighbor Helping Neighbor – PTFPSI (Missing)
- 79 Project Identi-Child - AL
- 80 Let’s Work together – BICIAP
- 81 Best of the Class, 1983 – Toledo
- 82 Big Apple Games (Mobil Corp.)
- 83 “I’m the One” (American Red Cross – CPR) (Missing)
- 84 “Clean Team” Composite Tape (Mobil Corp.) (Missing)

OA 9960 (Videotapes – Stored in Audio-Visual Storage)

- 85a 5 Part Series From KPIX-TV (San Francisco) “A Special Reward”; “Jobs for Teens”; Public Service Announcement; “The Snitch Rule”; “Aids Hysteria”
- 86 “H.O.T. Car” (Auto Anti-Theft System)
- 87a Cleland House
- 87b Para los Niño’s
- 88 No Tape Listed
- 89 No Tape Listed
- 90 No Tape Listed
- 100 President Task Force – Demo Video Report
- 101 30 Second PSA – Efreem Zimbalist Jr. – by Stan Huffa “Invest – Save”
- 102 Documentary on Drunk Driving “Victims...All Victims” Produced for Harris County Medical Society, Houston Bar Association. Production by VT/TV Production Group (Houston) T – 28:50
- 103 Investigation by T.V. Network of “The Meadows”, a Self Supporting Privately Funded Facility for Mentally Retarded Adults – Followed by Phil Donahue Promo
- 104 Memphis City Schools “Adopt-A-School” Slide Presentation
- 105 - I.N.N. Report on Homeless in D.C. Reporter – Jorgenson [Due to Tape Condition, Requires Advance Notice for Viewing]**
- 106 “Metrospect” Juvenile Justice, Displaced Home Makers. Produced by Des Moines Junior League with KCBR T.V.

OA 9961 (Videotapes – Stored in Audio-Visual Storage)

- 107 Metrospect - Living History of Farms in Des Moines Botanical and Science Centers

- 108 Metrospect – Natasin Dance Troupe, Des Moines Ballet – T – 26:20
- 109 President Reagan Summer Youth
- 110 Cities in Schools
- 111 No Tape
- 112 RR Remarks before 10/13/1983 – Partnerships in Education (Missing)
- 113 Presidents Remarks at P.S.I. Luncheon 12/08/1982
- 114 Federal Express “Adopt-A-School” 2 Channel Audio (Missing)
- 115 ABC World News, South Bronx 3 Years after President Reagan 08/05/1983
- 116 White House Job-A-Thon Reception
- 117 Bronx Working Partners – “Bronx Frontier” (Missing)
- 118 President in State Dining Room on Private Sector Health Care Initiatives – TV  
Dub
- 119 Adopt-A-School II – San Diego (W.D.C. Version) T- 11:33 7/19/83 (Missing)

OA 9962 (Videotapes – Stored in Audio-Visual Storage)

- 120 Building Partnerships T-33:35
- 121 WDVM-TV Eddie McKennon Story 02/06/1984
- 122 White House T.V. Dub 06/28/1983 Presidents Remarks to New Advisory  
Council on PSI - 12:58
- 123 OPIC’s Telemission CNN Spot T-2:07
- 124 04/21/1983 Job-A-Thon White House Meeting Time – 20:09
- 125 KNBC – The San Francisco illegible
- 126 Demo – Building Partner Ships
- 127 WBIR-TV Job-A-Thon
- 128 White House Briefing (Missing)
- 129 Taber Presentation Version 2 (Missing)
- 130 Fletcher – Urban Affairs Roads to Recovery (Missing)
- 131 NFL 81’ 28 60” Spots (Missing)
- 132 WXIA Epidemic/Drugs, Local Follow Up (Missing)

OA 9963 (Videotapes – Stored in Audio-Visual Storage)

- 133 KWTW Community Involvement Special Tape for White House I
- 134 KWTW Community Involvement Special Tape for White House II
- 135 WPIX-TV New York, NY October 25 (missing)
- 136 Adopt-a-School Titles
- 137 A Second Chance
- 138 Baltimore Adopt-a-School January 198(?)
- 139 Adopt-A-School Spots (Dallas) (missing)
- 140 “Biped” – Training Handicapped
- 141 Project Hope “Journey of Hope” WRS Motion Picture Labs Time-30:00
- 142 Artist Stories for White House
- 143 President Reagan Volunteer Week Tape? (missing)
- 144 Mentor – An Experiment in Education
- 145 Providence/St. Mel / Santa Fe
- 146 11 Alive’s Holiday Can-A-Thon Presentation 18:00

147 "Only God (And Weyerhauser) 20:00

OA 9964 (Videotapes – Stored in Audio-Visual Storage)

- 148 Ad Council Drunk Driving Skeleton
- 149 U.S.S. Cape Cod – Kimball School Adopt-a-School Ceremony, 05/27/1983
- 150 WTRF News Casts 6pm & 11pm of Thursday April 27 on Meeting with the  
President re Broadcasters & Jobs Programs
- 151 6pm Telecast WSB-TV WSB "On the Job"
- 152 Eyewitness News Christmas Story KARK-TV Little Rock 1982
- 153 KOCO-TV Oklahoma City Oklahoma Youth Orchestra "Orient Express"
- 154 "Letters to Santa" Good Neighbor Award
- 155 "He Told Me Not to Tell" KPNX-TV Dub
- 156 IBM Productivity at Work
- 157 The First Amendment/Congress Dub
- 158 "Oklahoma Shame" 20/20 WABC 12/16/1982
- 159 "Oklahoma Shame" Juvenile Detention Centers Segments
- 160 Epidemic Drugs – Live Phone –In 11-Alive
- 161 Mother's Against Drunk Drivers WXIA-TV
- 162 WRG Philip Morris Summer Jobs
- 163 Summer Jobs Program CNN-TV News 6/11
- 164 Working Partners / Outreach in Oakland, CA Montage
- 165 Working Partners / Wichita Summer Jobs Program

OA 9965 (Videotapes – Stored in Audio-Visual Storage)

- 166 The Magnetism of Cults
- 167 Ad Council Campaign: Individual Giving/Volunteer/Lend illegible (Missing)
- 168 Group W – PSI KDKA-TV Group W Program
- 169 WTCN-TV "11Who Care" 4/10/1984
- 193 National Volunteer Week
- 194 Presidential Remarks on Partnerships in Education 10/13/1983 (3 copies)  
(Missing)
- 231 Sears Community Improvement Program
- 232 Mobil Oil – "Young Audiences" 2:14
- 233 Mobil Oil – "Making it on Less" 3 Part Series

OA 9966 (Videotapes – Stored in Audio-Visual Storage)

- 170 Ad Council Michael Jackson: Drunk Driving to "Beat It" 32<sup>nd</sup> PSI
- 171 HISD/VIPS Business School Partnership 1983 Houston, TX
- 172 Dr. Ziegler and Summer Jobs 7/20/1983 WABC-TV, NY
- 173 Summer Jobs 1984 WPIX-TV
- 174 Summer Jobs – Daily News, NY
- 175 Infant Mortality WMAQ-TV5
- 176 "The Hope That Made America Famous" for the Foundation for the Private Sector  
(Missing)
- 177 Summer Jobs Program – WNEW-TV, 10 o'clock News, 05/19/1984, Thursday

- 178 President Trip to Congress Heights Elementary School 03/27/1984 (Missing)
- 179 KGAN Young Stars Presentation
- 180 Xerox Summer Youth Media Access Training Project Documentary – LA –  
MMPI'84
- 181 Sportman's Tennis Club Dub
- 182 DUB – “Child Care” Packages 10/04/1985
- 183 Hugh O'Brian Youth Foundation 1983
- 184 CBS Morning News 02/12/1984 (Grenada)

OA 9967 (Videotapes – Stored in Audio-Visual Storage)

- 185 Motorola Teleconference August 1983 (Dub)
- 186 CBS Grenada Report (Diane Sawyer)
- 187 “Job-A-Thon '83” KATV Little Rock 09/27/1983
- 188 C. William Verity Jr. – Video Tape of Dr. Schullers Crystal Cathedral “Hour of  
Power” Taped 05/30/1982 Telecast 07/04/1982 (Missing)
- 189 Edison Electric – “Silver Wires, Golden Wings”
- 190 Edison Electric – “A Second Chance”
- 191 Edison Electric – “The Chosen Place”
- 192 Edison Electric – “To Catch a Cloud”
- 195 Dub of Newscasts WISN-TV Milwaukee, WI after Job-a-Thon Meeting,  
04/21/1983
- 196 “Business of Helping People”
- 197 KWTW Oklahoma City, OK
- 198 RR Visiting Congress Heights Elementary School 03/12/1984

OA 9968 (Videotapes – Stored in Audio-Visual Storage)

- 199 L.A. Olympic Committee – “To Leave Legacy – the Olympic Torch Relay” 4:49,  
07/27/1983
- 200 (1) National Academic Super Bowl – WJCT-TV7 (04/07/1984-04/08/1984) (2) 4  
the Asking – “PSI” WJXT-TV4 (04/08/1984)
- 201 Vet-A-Thon Promos WKLY-TV (Dub)
- 202 Provident Mutual Life Insurance Company Building
- 203 United Way of Richmond
- 204 IBM “Partners in Training” Disadvantage Job Programs
- 205 “Fire – Survive It” NBC Chicago Presentation
- 206 3<sup>rd</sup> Academic Super Bowl
- 207 Senior Fair Presentation WMAQ-Chicago 10/06/1983
- 208 Wilberforce University Cooperative Education Program
- 209 Electrolux Thank You
- 210 Charitable giving through Life Insurance (Missing)
- 211 6 News Programs – Corporate Angel Network – Charitable Donations of  
Corporations
- 212 “I'm Driving” Club – PM Magazine – Efforts to Reduce Drunk Driving Deaths
- 213 Tom Goodgame at the White House 11/021/1983 KDKA-Pittsburgh
- 214 Kansas City, Kansas – Community College – Video on Day Care and Computer

## Center

## OA 9969 (Videotapes – Stored in Audio-Visual Storage)

- 215 Special Olympics Audio/Visual Presentation
- 216 30 Sec. Promo Hail to the Chief Week
- 217 The President's Task Force on Private Sector Initiatives 16 min. 05/21/1982  
(Missing)
- 218 "The Ultimate Gift" WCTN-TV Minneapolis
- 219 Partnerships in Education 10/14/1983
- 220 Nashville Job-A-Thon 08/09/1983
- 221 Pat Boone
- 222 Who is Bill Verity? (Missing)
- 223 Turning Point
- 224 Frank Whyte's "Corn Planters" 4:30
- 225 700 Club – Adopt-A-Block Interviews
- 226 Day Care Opening – Campbell's Soup
- 227 National Volunteer Week April 1983 0:60, 0:30
- 228 Adopt-A-School Good Morning America
- 229 Job Retraining Pittsburgh, PA 3:00
- 230 KDKA TV Food Collection
- 231 Sears Community Improvement Program
- 232 Mobil Oil "Young Audiences" 2:14
- 233 Mobil Oil "Making it on Less" 3 part series

## OA 10194 (Videotapes – Stored in Audio-Visual Storage)

- 234 Winkler & Shatner Interviews – Youth Orchestra – Youth Presentation –  
Winchester Promo :10 – Promotes 5 Alive's Drug Hot Line
- 235 White House Television Dub: President Reagan at Hudson Guild Day Care Center  
in New York City (Missing)
- 236 Chicago TV Coverage at Ameritrust
- 237 Governor Hunt – Building Partnerships –WNC-
- 238 Rhetoric US Reality – An Existing Working Model for Re-Industrialization
- 239 Charleston Edit "Boosting Support"
- 249 New Jersey Conference on Corporate Community I
- 250 International Link-up Between Businesses in Egypt and the United States. To  
Discuss Business – Featuring President Mubarak and President Reagan
- 251 Scanton Clean-up Campaign
- 252 Jim Coyne's Interview on Bi-Net News Today on Friday June 10, 1983 Jeff  
Joseph's "Viewpoint" and Interview with Carl Grant
- 253 Press Release in Grenada Business Boom, Grenada Business time 6 AM ESPN  
Tuesday 6-19-84
- 254 Every Two Seconds Promo "Crime in Oklahoma" Promo and Crime? In  
Oklahoma Program
- 255 The President's Task Force on Private Sectors Initiatives
- 256 Private Sectors Luncheon – With President Reagan 08 December 1983

257 Presidential Task Force in Wichita

OA 10195 (Videotapes – Stored in Audio-Visual Storage)

258 “Oklahoma’s Shame” Car in Drainage Ditch

259 New Year’s Game Red Skins

260 New Jersey Conference on Corporate Community Involvement (Missing)

261 Missing Children Tape

262 “People to People” 24 Minutes

263 “Stolen Children” WCAU-TV Philadelphia

264 “The Hope That Made America Famous”

OA 10710

“Life Tide” Organ Transplant

Respite

Home Life

Public Affairs

The Arts

Conservation

International Affairs

Education

Volunteers/Family

Reference/Task Force

Info to PSI Advisory Council

Volunteer Work Experience

**Dupont “Context” (1)-(4)**

PSA Lights

American Enterprise Institute

National Association Life Underwriters

Family/Volunteer Event

Long Island Cares

Capital Children’s Museum

Pie Symposium PR

OA 10711

Missing and Exploited Children

Child Find

Flag Day

RR Photos

Advisory Council

C is for Caring

The Hope that Made American families

OA 10712

Meeting TV Stations Job-A-Thon

Job-A-Thon Publicity

Selected PSI Speeches and Articles  
Great American Family Program  
TEDI  
FCC American Women in Radio and RV Symposium  
Volunteer Victory Salute  
Good RR Letters  
Action Conference G.I.V.E.  
Correspondence

OA 10713  
Tape Reviews  
Advertising Council  
Eddie McKinnon  
Job-A-Thon Notebook  
Hypothermia  
Adopt a School

OA 10714  
Energy Assistance Program  
Fuel Assistance Program  
CPR/NBC Judge Kaplan  
Combined Federal Campaign  
National Center for Neighborhood

OA 10715  
Regulatory Relief Impediments  
[Miscellaneous Material on Shelter Program]

OA 12383  
Task Force  
06/07/1983 Nashville Luncheon Attendees  
Newsweek Clipping  
We Can/We Care flag  
Miscellaneous PSI Papers  
National Energy Assistance Program 11/21/1983  
Building Partnerships Booklet, 12/02/1982-12/08/1982  
Resource Material  
Miscellaneous Incoming / Outgoing Correspondence, Memos, Press Releases

OA 12384  
Federal City Council  
Kenny Rogers, Food Banks  
**Academy of Finance, Tom Evans**  
KDKA, Organ Transplant  
IYY

National Care and Share Day, 1984  
Magic me  
Missing and Exploited Children  
**Enterprise Zone - Spiegel, Carolyn Tieger**  
Children of the Night  
C is for Caring  
Ride to Work, Disabled  
National Collegiate Award  
National Advisory Council on Women's Educational Program  
AAF  
Path, Wes Christenson  
Inaugural Committee  
Pen Pal, John Collier (Shadow)  
Magic Me, Nebraska City, Nebraska  
Material for Galvin, Advisory Council  
**Shelter - Homeless**  
Hotel / Motel Emergency Housing  
Grenada  
General Federation of Women's Clubs  
PSI Brochure  
Open Proposals  
Inspector Gadget Children's Museum, Nancy Reagan  
Capital Centre  
**Blocs Proposal and Cardinal Krol Programs (1)-(3)**  
Know the President's  
Volunteer in the Arts, Show House, Sankui Juku Dance Company  
Steve Ross  
"The Hope That Made America Famous"

Box 12385  
Child Abuse Book  
United San Antonio  
Satellite User's Conference, 08/22/1983  
KAKE, Transit in Transition  
National Energy Assistance Program  
National Broadcast Association for Community Affairs  
Department of Transportation  
ABC, Jane Paley  
WJLA, Adopt a School  
Jobathon, WOR TV  
Jobathon, Congressman O'Brien, Joliet, Illinois  
TV Adahi, Japan  
White House Graphics Department  
Mailing List (Empty)  
Advance, San Antonio, Texas

PSI Project Bank Listing

Trinity College Address, 04/25/1984

Building Partnerships booklets

National Partnerships in Education Program, 10/13/1983

White House Trade Association Meeting Agenda, 09/14/1982

Public Service Announcement

NBC

WPIX, New York